



EEVI BRIEFING PACK

CONGRATULATIONS!

Thanks for applying to be an Advisor in our new store.

Great news – you're through to the first stage. We'd now love to get to know you a little better – who you are and how you communicate.

We now have a **simple** task for you. Following the brief on the next page we'd like you to prep a short 90 second pitch to paint a picture of who you are and what makes you tick

This pitch will form the first part of the assessment process. Do a **brilliant** job and you'll receive an invitation to the next stage which is an in-person assessment.

GOOD LUCK!

THE BRIEF

We want to hear all about you, what makes you tick, what gets you out of bed in the morning!

So with that in mind we would like you to create a short 90 second presentation which you will pitch to us on the day, so that we can get to know you.

This could include:

- What are your passions and where did they come from?
- What's your experience with tech or customers?
- What do you do at the moment?
- What would you bring to the team?
- What does being Personal mean to you?

Things to think about :

- Bring your **personality**, your principles and your authentic self
- A good portion of your pitch should be made up of you talking directly to your audience
- How do you want to be perceived?
- Use whatever apps, tools or presentation style you'd like to **bring your content to life**
- How will you ensure your content **engages** your audience?
- Be mindful of the **production standards** of your pitch
- Duration – 90 seconds max please - think social, think mobile, think of your audience!